#### FOR PRESS RELEASE

**A.STYLE** 

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## Be Ready To Run!

by Yuki Matsueda

1<sup>ST</sup> May – 28<sup>TH</sup> June 2015

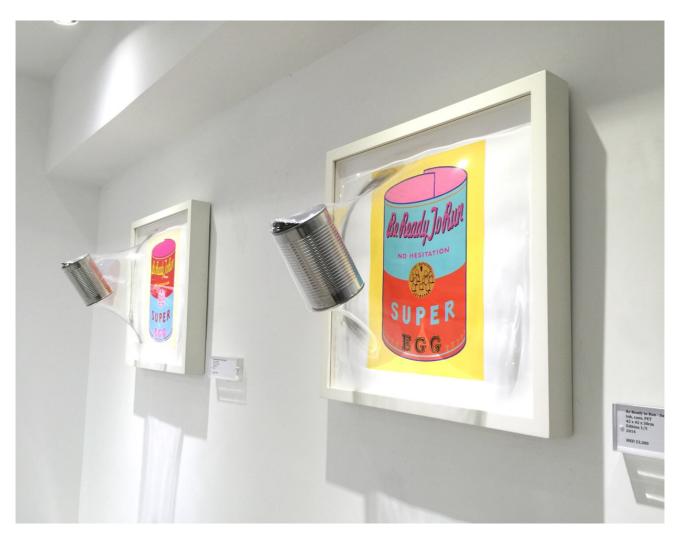
Address: 12 Tai Ping Shan Street, Sheung Wan

Opening Hours: Tuesday to Saturday 11am-7pm | Sunday 12pm-6pm | Monday Closed

A.Style Gallery proudly presents

# Be Ready To Run!

by Yuki Matsueda



Be Ready to Run - Super egg

## **ABOUT THE SERIES**

One of the themes of the Matsueda work is to shape an "impossible moment." To illustrate this theme, his works consist of 3-dimensional solids born from motifs protruding from 2-dimensional planes. The author seeks to overcome the limitations of the printing industry and its products -planar objects. The artwork of each pattern depicts an individual outside of his or her daily life and vacationing. It is also one of Matsueda's themes that change will occur simply by stepping out of one's current situation.



This is EXIT square – White, 2014 32 x 32 x 26cm Acrylic, wood, LED, PET Edition 7/50



4 Cards – Gold, 2015 62 x 44 x 18cm Card, acrylic, wood, PET Edition 3/20



4 Cards, 2014 47.5 x 27.5 x 15cm Card, acrylic, wood, PET Edition 18/30

#### ABOUT THE ARTIST



Yuki Matsueda was born in in Ibaraki, Japan, and received a PhD in design from Tokyo University of the Arts in 2010.

His work aims to animate sign and signifier, by identifying the numerous elements of a sign and extruding them onto different levels. The resulting sculpture is enveloped in acrylic.

Matsueda has received several prizes, including the 2009 Nippon Paint Design Center Award, and his work has been exhibited in Tokyo, Seoul, and Los Angeles.

#### Selected awards

2010 Nippon Paint Design Center Award

2009 via art 2009

TAGBOAT AUTUMN AWARD 2009

**TAGBOAT SPRING AWARD 2009** 

2008 MIZUHO STREET GALLARY

2005 Tokyo University of Arts completion exhibition purchase prize

#### **Selected Solo Exhibitions**

2015 King's Vacation, Harbour City, Hong Kong

2014 From the beginning, Lotte Gallery, Seoul

2014 Yuki Matsueda, The way, Berlin

2013 ELTTOB TEP, ISSEY MIYAKE, Tokyo

2012 Keumsan Gallery, Seoul

SHINSEIDO, Tokyo

2011 GYM project, Seoul

Randy Art Hill, Tokyo

2010 Shibuya. SEIBU, Tokyo

2008 YPSILON GROUP, Tokyo

Shibuya.SEIBU, Tokyo

### **Selected Group Exhibitions**

2013 NEW POP, SHUN Art Gallery, Shanghai

2012 Edition: The new wave, INTERALIA, Seoul

2011 Wabi Savvy, JAUS, Los Angeles

2010 The Art of Three Kingdoms, SHUN Art Gallery, Shanghai

IKESEI STYLE CONTEMPORARY, Ikebukuro SEIBU, Tokyo

Asia Young Artists 2, Keumsan Gallery, Tokyo

2009 1 st New Year Exhibition, SHUN Art Gallery, Shanghai

Selected Art Fairs

2015 AHAF Hong Kong, Hong Kong

2014 CIGE, Beijing

AHAF 2014 SEOUL, Lotte Hotel, Seoul

AHAF 2014 HK, Keumsan Gallery, Hong Kong

2013 KIAF13, Keumsan Gallery, Seoul

AHAF 2013 SEOUL, Keumsan Gallery, Seoul

2012 KIAF12, Keumsan Gallery, Seoul

Spoon Art Fair HK 12, Keumsan Gallery, Hong Kong

CIGE, Keumsan Gallery, Beijing

2011 AHAF SEOUL, Keumsan Gallery, Seoul

ART OSAKA, Keumsan Gallery, Osaka, Japan

Art Fair KYOTO, SHINSEIDO, Kvoto, Japan

Young Art TAIPEI, Keumsan Gallery, Taipei

art.metz, SHUN Art Gallery, Paris

Asia Top Gallery Hotel Art Fair, Keumsan Gallery, Hong Kong

2010 +PLUS Tokyo Contemporary Art Fair, SHINSEIDO, Tokyo

Asia Top Gallery Hotel Art Fair, Keumsan Gallery, Seoul

#### ABOUT A.STYLE GALLERY

Besides a hub for living and lifestyle, A. STYLE is now providing a space for all forms of art from both regional and international artists. We are keen to explore new aspect of art through regular exhibitions in our shop at Tai Ping Shan Street, an upcoming art and cultural area in downtown Hong Kong.



#### **ABOUT A.STYLE**

In A.Style we believe that the aspect of art can be easily transformed into part of a lifestyle. We showcase products that inspire and encourage customers to bring art, style and quality into their home.

We collect trendy designs all over the world, focusing on emerging British designers for home products that are stylish and unique alongside with masterful craftsmanship.

A.Style will be your destination to find the right pieces of furniture and home accessories with a personal touch.

Our product selection ranges from vintage-inspired furniture to quirky and playful home accessories. No matter you want to transform your current living space or impress guests with distinct art works, A.Style is full of inspiration for you. For more about A.Style, please visit our website at: http://www.astyle.com.hk





For more information or any inquiry, please reach us at:

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